

Licensed

Studio of



zymöl

What you receive...

Your company identified with the No.1 automotive care brand; Zymöl®.

Corporate Paid Advertising in National Magazines.

Wholesale Pricing for all products for Wholesale Distribution.

Access to Professional Products not available to the public or others.

Access to the complete Zymöl advertising and promotion library.

Store Merchandising Systems and Displays.

A full listing, including mapping, email and web address, on the Zymöl Locator.

Factory Training and Certification.

Elective participation at local and national Zymöl events.

First opportunity for Advanced Zymöl Licensed Programmes.

Because of your direct link to Zymöl you are the focus of our dominant enthusiast community. You, and your staff are viewed as the 'Experts and Teachers', having the same education responsibilities you did with performance and accessory products, but with a consumable and service at a much higher revenue return.

Worldwide Advertising



Print Support

Your responsibilities...

You fulfill your responsibilities, as a member of the Zymöl exclusive distribution community, by supporting our programmes, policies, training, advertising, business development and one-to-one product guidance. Customers need to recognise you as an authority. And, even though our growth plan is based upon a limited number of approved Licensed Studios, this controlled growth excites your market and makes the customer want to find you. You immediately gain the market advantage over your competitors.

Maintaining that market advantage requires strict adherence to;

- Planned growth by objectives
- Minimum Advertised Price (MAP)
- Consumer advertising
- Store and car club event promotion and support
- Consumer direct contact and hand-holding
- Product training
- Making customers happy

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Your support structure...

Your customers view you as Zymöl® and expect a corporate level of support and care in the form of;

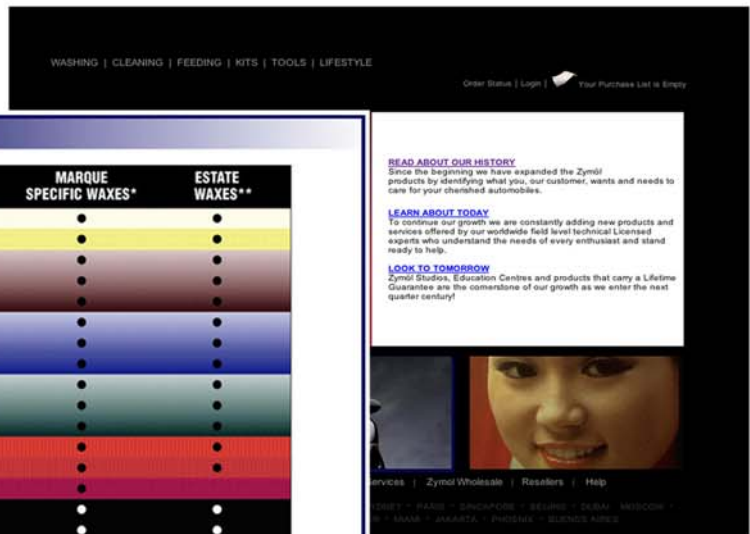
- A well stocked warehouse
- No stock-outs
- A clean and professional facility
- An educated staff
- An answered telephone
- Quick delivery
- Simple returns processing
- Product support and advice
- Image advertising
- Event and club support
- Business liability insurance

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Zymöl Waxes

CAR COLOUR	CREAME	CARBON	MARQUE SPECIFIC WAXES*	ESTATE WAXES**
White, Ivory	•		•	•
Beige, Yellow	•		•	•
Brown: Light	•		•	•
Medium		•	•	•
Dark		•	•	•
Blue: Light	•		•	•
Medium		•	•	•
Dark		•	•	•
Green: Light	•		•	•
Medium		•	•	•
Dark		•	•	•
Red-Orange		•	•	•
Red™		•	•	•
Burgundy	•		•	•
Black: ~ Acrylic		•	•	•
Metallic		•	•	•
Lacquer		•	•	•

*Japon™, Saab™, Volvo™, Jaguar™, Glasur™ and Ital™.
 **Concours™, Titanium™, Destiny™, Atlantique™, Vintage™, Royale™ and Solaris™.
 ~ Rouge™
 ~ Ebony™



Results

Being an Licensed Studio requires a myopic view of the everyday challenges. This view must retain a singularity in thought, purpose and deed. Because your customers rely on the Zymöl® unified worldwide look and the continual contact and support you provide, making them happy is paramount.

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Our expectations are;

1. **You will have fun!** From your region's 100% sales history for automotive parts and accessories we have extracted chemical sales of 30% and from the chemical sales we have extracted 2% as cleaners, waxes and glazes. This 2% represents your region's opportunity for retail sales of Zymöl products and services.
2. **You will have meaningful growth** represented by new customers and a glowing reputation.
3. **You will have increased awareness** through local advertising, Car Club event promotion and your participation in community events that support and foster goodwill and the strength of the Zymöl brand.



Your Future

Your future is linked to today and tomorrow. Every telephone call you take, every email you read and reply to, every hand you shake determines your future but now you have a community that looks out to you and everything they do shapes your future as well.

Accomplishing your goals gives you control over your revenue and what you want your future to be.

Taking a role in the world of Zymöl® products and Services brings you closer to your goals.

Your future is what you do now !



ZYMÖL® WHOLESALE APPLICATION



BUSINESS CONTACT INFORMATION

First Name:		Last Name:	
Company name:			
Phone:	Fax:	E-mail:	
Street Address:			
City:		State/Province:	Postal Code:
Years in business:	Website Address?:		

BUSINESS, BANK AND CREDIT CARD INFORMATION

Billing Address:			
City:		State/Province:	Postal Code:
Country:		VAT/Resale Tax#:	
Incorporated/Ltd.?	Years:	Incorporated in:	
Bank name:			
Bank address:		Phone:	
City:		State/Province:	Postal Code:
Type of account:	Account number:		
Checking>>			
Credit Card>>	Expiration Date:		
Other>>			

BUSINESS/TRADE REFERENCES

Company name:			
Address:			
City:		State/Province:	Postal Code:
Phone:	Fax:	E-mail:	
Company name:			
Address:			
City:		State/Province:	Postal Code:
Phone:	Fax:	E-mail:	

TYPE OF BUSINESS (Circle all that apply)

Automobile Dealer: List Brands sold.			
Car Boutique	Detailer	Auto Supply/Parts	Restoration Shop
Web Store	Cycle Shop	Catalog/Mail Order	Repair Shop
Other:			

AGREEMENT

1. All invoices are to be paid according to terms.
2. Claims arising from invoices must be made within seven working days.

I HEREBY ATTEST THAT I HAVE RECEIVED, AND AGREE TO THE TERMS AND CONDITIONS OF SALE.

Signature:	Print Name:	Date:
Title:		

Contact

Our corporate Zymöl® team is ready to answer your questions.

WORLD HEADQUARTERS

Telephone: (800) 227-9297

Outside USA: (860) 663-5006

Facsimile: (860) 663-1058



www.zymol.com